



**H-I-S PAINT
COMPANY**

MAJESTY

EXTERIOR ACRYLIC FINISH – LOW VOC
23P00 SERIES - SATIN

Product Description

Our finest Exterior Acrylic Coating, MAJESTY, is also our “signature” series Exterior 100% Pure Acrylic Finish. Provides the ultimate in long term protection and exceptional durability and is backed by our Lifetime Warranty. MAJESTY is both Low Odor and Low VOC (VOC<50 g/l) due to advanced coatings technology. Performance benefits include High-Hide Paint + Primer, 35°F Low Temperature Application, and excellent Stain Blocking. MAJESTY is Blister, Peel, and Color Fade Resistant, as well as, thicker and more flexible than traditional Exterior Acrylic Coatings. MAJESTY gives freshly painted surfaces a new look. Available in both Flat and Satin sheens.

Recommended Uses

New or previously painted interior or exterior wood, masonry/cement composition siding/panels, block walls and surfaces, tilt-up concrete, sheetrock, plaster, brick, stucco, EFIS, vinyl siding, Masonite© siding, aluminum siding, composition board/hardboard siding, galvanized metal, and steel.

Product Benefits

- Our Finest Exterior 100% Pure Acrylic Coating
- Excellent Hide / Excellent Performance / Excellent Durability
- Built to Resist Extreme Weather Conditions
- Lifetime Homeowner's Warranty
- Excellent Exterior Surface Protection / Stain Blocking
- Thicker & More Flexible than Traditional Exterior Coatings
- High Hide Paint + Primer + Mildew Resistant
- One Coat Protection / Resistant to Blistering & Peeling
- 35°F (2°C) Low Temperature Application
- Low VOC (VOC<50g/l) / Low Odor / Environmentally Friendly
- Easy to Apply / Soap & Water Cleanup

Colors

White and Tint Bases Available. Hundreds of colors can be matched using the H-I-S color match system.

Surface Preparation

Surface must be clean, dry and free of dust, dirt, grease, oil, mold, mildew, loose wood fibers, soap residue, flaking paint, chalk, wax, corrosion, laitance, and all other contaminants or foreign matter that might impede adhesion. Existing **WOOD** surfaces must be structurally sound and completely dry. **MOISTURE CONTENT** must be below 15% or wood must be exposed to dry weather a minimum of 3 to 5 days. Sand any exposed **DETERIORATED WOOD** to a fresh surface. Patch imperfections with a wood filler. Some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. In severe cases a coat of HIS 1900 Ext Primer may be needed. The first coat may show some tannin discoloration, but it will be trapped in the first coat. A second coat will uniform the appearance. Scrape, sand, and spot prime all knots and pitch streaks with HIS 1900 Primer. **STUCCO** remove any loose stucco, efflorescence, or laitance. Allow new stucco to cure at least 30 days before painting. **NEW CONCRETE, MASONRY, CONCRETE BLOCK** must be cured to the supplier's recommendation – usually 30 days. Remove all form release and curing agents. **BRICK** must be allowed to weather 1 year prior to surface preparation and painting. **COMPOSITION BOARD / HARDBOARD** because of the potential for wax bleeding out of the substrate, apply one coat of HIS EXT 8200 Alkyd Primer and then topcoat. **ALUMINUM & GALVANIZED STEEL** solvent wash to remove any oil, grease, or other surface contamination. All corrosion must be removed with sandpaper, steel wool, or other abrading method. **VINYL SIDING** clean the surface thoroughly by scrubbing with warm soapy water. Rinse thoroughly. **STEEL** rust and mill scale must be removed using sandpaper, steel wool, or other abrading method. Bare steel must be primed the same day as cleaned. **MILDEW** remove before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area, allow it to sit on the surface for 10 minutes then rinse thoroughly. Wear protective eyewear, clothing, and gloves. **GAPS** between, ceilings, walls, molding, and other exterior wood trim surfaces can be filled with appropriate **CAULK** after priming the surface. **GLOSSY SURFACES** should be sanded dull to promote adhesion. Existing **PEELED or CHECKED PAINT** should be scraped and sanded to a sound surface. Recognize that any surface preparation short of **TOTAL REMOVAL** of the old coating may compromise the service length of the system.

WARNING! Removing existing coating from surface by sanding, scraping or other mechanical means may create dust or particles containing lead, a hazardous substance. Avoid creating and breathing dust and other debris. Thoroughly clean all surfaces before and after painting. **BREATHING OR EATING LEAD-CONTAINING DUST OR DEBRIS CAN CAUSE HEALTH PROBLEMS, ESPECIALLY IN CHILDREN AND PREGNANT WOMEN.** Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted (NIOSH approved) respirator and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in USA), contact your local authority, or log on to www.epa.gov/lead.

Application

COVERAGE will range from 250-300 square feet per gallon. Coverage figure does not include spray loss, loss due to surface porosity, surface texture, surface irregularities, nor material loss when mixing.

MIXING Material does not require thinning. For color uniformity, intermix all cans together before use. Stir each container thoroughly before using and occasionally while applying to keep uniform consistency and color.



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APPLICATION Apply evenly with a nylon/polyester, brush, ½” – 1” synthetic roller cover, or spray. When applying by roller, roll from the dry area into the wet area using firm crisscrossing strokes. Finish with long even strokes in one direction. For airless application, use a 0.17 to 0.19” tip @ 2000 psi. If spraying, always back brush or back roll immediately to ensure proper penetration and uniformity. Do not apply in direct sunlight or on a hot surface. During application at temperatures above 80°F, MAJESTY sets up quickly. Some adjustment in your painting approach may be required. Paint from a dry area in the adjoining wet coating area. Maintain a wet edge to avoid lap marks.

PREVIOUSLY PAINTED and UNPAINTED SURFACES Prime all bare surfaces and unpainted surfaces with one coat of MAJESTY 1900 Exterior Acrylic PRIMER. Allow 4 hours drying time before top coating with MAJESTY Exterior Coating. On repaint work or previously painted surfaces, apply one coat of MAJESTY Exterior Coating.

CLEANUP Clean spills and splatters promptly. Clean hands, tools, spray equipment immediately after use with soap and warm water. Give spray equipment a final flush with mineral spirits to help prevent corrosion. Follow manufacturer’s safety recommendations when using mineral spirits. Dispose of used paint and waste in accordance with local, state, and federal regulations.

PRECAUTIONS / LIMITATIONS

FOR EXTERIOR USE ONLY

Not for use on wood, metal or other surfaces that are constantly damp or wet.

Not for use on roofs, decks, or other surfaces where water will accumulate.

Not for use on floors or steps

Apply when surface, air and product temperatures are above 35°F (2°C) and at least 5°F (3°C) above the dew point.

Do not apply in Direct Sunlight or on hot surfaces.

Do not apply when relative humidity is above 85%.

Do not apply when air or surface temperatures are below 35°F (2°C).

Do not apply when air or surface temperatures may drop below 35°F (2°) within 48 hours after application.

On large expanses of metal siding, the air, surface and material temperatures must be 50°F (10°C) or higher.

Do not apply this product over wet or damp surfaces or when rain or snow is imminent.

Non-photochemically reactive

PROTECT FROM FREEZING

MILDEW RESISTANT This coating contains agents that inhibit the growth of mildew on the surface of this coating.

ENVIRONMENTAL & SAFETY STATEMENT: This product is not formulated with any lead, chrome or mercury containing ingredients. The maximum VOC does not exceed 250g/L. The addition of colorant may add VOCs. Do not take internally. Keep out of the reach of children. Use with adequate ventilation. For specific safety requirements, refer to Safety Data Sheet (SDS).

LIMITATION OF LIABILITY: To the best of our knowledge, the technical data contained herein is true and accurate at the date of issuance, but is subject to change without prior notice. We make no guarantee of any kind, expressed or implied, including merchantability and fitness for particular purposes. Liability, if any, is limited to replacement of the product or refund of the purchase price. Labor, or cost of labor, and other consequential damages are hereby excluded.

TECHNICAL DATA: Based on 23P00

COLOR:	White
VEHICLE TYPE:	100% Acrylic
WEIGHT GALLON:	10.8 + 0.2 lb. /gal.
WEIGHT SOLIDS:	52.1 + 2.0%
VOLUME SOLIDS:	40.0 + 2.0%
GLOSS @ 60:	25-30 max
VISCOSITY:	110-115 KU @ 77°F (25°C)
FLASH POINT:	Above 200°F (93°C)
RECOMMENED COVERAGE:	250 – 300 sq. ft./gal
WET MILS; DRY MILS PER COAT	@ 5.8 mils wet; 2.3 mils dry
VOC: (EPA Method 24 / Material)	EPA: (VOC<50g/l)
GRIND:	#6 (25 microns)
HMIS/NFPA:	1,0,0
CLEANUP:	Water
DRY TIME @ 45°F+ (7.2°C) & 50% RH	
TO TOUCH:	1 Hour
TO RECOAT:	4 Hours
DRY TIME @ 35-45°F & 50% RH	
TO TOUCH:	2 Hour
TO RECOAT:	24-48 Hours

Revised: 1/15/18